



Office #: (204) 233-CFAT (2328)  
 Email: AED@cfat-fesc.ca  
 Website: www.cfat-fesc.ca



Philips Health Care Canada  
 AED Authorized Master Stocking Distributor

**Automated External Defibrillator (AED): Philips HeartStart FRx**

**Office Site AED Bundle (With Wall Mount Bracket)**

For Adults, Children & Infants (Capability)

<b>\$2,535.12</b>	<b>1</b>	<b>/ AED Bundle</b>
-------------------	----------	---------------------

<b>This AED bundle has been discounted:</b>	<b>10%</b>
<b>For your convenience! 😊</b>	

Getting a better deal else where? Ask about our **PRICE MATCH GUARANTEE!**

Includes: AED, Accessories, Installation, taxes and a 10% Discount

**PROGRAMMING & IMPLEMENTATION CONSULTATION INCLUDED**

Here's what you receive with this bundle:

<b>1</b>	<b>Philips HeartStart FRx AED (English or French)</b> (Includes 1 battery & 1 set of electrode pads)
----------	---



CANADIAN FIRST-AID TRAINING Ltd. !!!

To properly equip your facility, this AED also includes some of the following accessories:

1	Standard Carry Case (Red)
1	Surface Mounted Bilingual Wall Sign
1	"Fast Response Kit"- (Scissors, razor, gloves, face shield, towel)
0	Basic Surface Mounted Security Cabinet (English & French)
0	Extra Battery (Long Life: 4 year, 200 shocks & 5 year install before date)
1	Extra Adult SMART Pads
0	Pelican Hard Case (Red)
1	Pediatric Key (Allows for Child defibrillation - 1 - 8 yrs.)
1	Basic Surface Mounted Bracket
1	Call 9-11 reminder card w/ AED
1	Philips HeartStart FRx Owners Manual
1	Philips HeartStart FRx Product training DVD



Some of the current locations where we've placed a:  
**Office Site AED Bundle (With Wall Mount Bracket)**

**Government of Manitoba (Property Registry Building)**  
**Major Drilling**  
**Aboriginal Peoples Television Network (APTN)**  
**Shine Dental**

**Remember, we can customize a bundle for any type of facility. CONTACT US TODAY!**

<b>LEASE TO OWN YOUR AED TODAY!</b>	<b>Estimated Lease Payments / Month</b>			
	<b>24</b>	<b>36</b>	<b>48</b>	<b>60</b>
<b>Ask about our industry leading: "Lease On Life" * Program Today!</b>	😊	😊	😊	😊
Interested in having lease type payments for your AED? Choose the term you want; once you're done paying, the AED is yours!				
*A short lease application must be completed before qualifying for our "Lease On Life" Program. Please contact us for more details.				

Check out the next page to see how this bundle may be right for you!



"The bitterness of poor quality lingers long after the sweetness of low cost is forgotten" - L. Porteous Fenster

# WE KNOW AED'S AND IT SHOWS!



## Step 1: Decide if **CANADIAN FIRST-AID TRAINING Ltd.** is the right company to work with!

### Things you may want to know about us:

- 1) **Currently the leading provider of AED's in Manitoba!**
- 2) Medical Director on staff overseeing our First-Aid, CPR & AED training programs (Dr. Gilles Pinette)
- 3) First-Aid, CPR & AED Instructor Trainer on staff - **Heart & Stroke Foundation of Manitoba (HSFM) and Canadian Red Cross (CRC)**
- 4) Member in good standing with the Heart & Stroke Foundation of Manitoba (**HSFM**) AED Task Force
- 5) Compliant and exceed all proposed AED legislation requirements (Bill 20) as well as best practices provided by the **HSFM** and **CRC**.
- 6) All instructors are experienced and/or medically trained responders for all training courses with the **HSFM** and **CRC**.

### **We also include the following at no extra charge!**

- 1) **PRICE MATCH GURANTEE!** Provide a quote from any manufacturer or provider and we'll match it. If we can't, we'll give you a Manitoba Regulation First-Aid Kit! (\$42.00 Value)
- 2) **GUARANTEED IN-STOCK POLICY:** We guarantee to have your AED bundle, electrode pads and batteries in stock. If we don't, we'll give you a Manitoba Regulation First-Aid Kit! (\$42.00 Value)
- 3) **Emergency resuscitation downloading of AED.** If your AED is ever used, we will replace all required accessories (i.e. Electrode Pads, battery, fast response kit).
- 4) Automatic email reminder to advise you of expired trained responders, when to service batteries & electrode pads.
- 5) 1-on-1 instructional session on how use and maintain Philips HeartStart FRx® AED (Approx. 30 min.)
- 6) Upon request, provide AED compliance reports for yearly training & servicing requirements. Assists in fiscal year budgeting.
- 7) Will service and support any warranty work on all products we sell.
- 8) Complimentary AED Program support. **Call us today to learn more!**
- 9) **FREE** rental of AED's for company related special events.
- 10) Can finance AED's for your facility through our "**Lease On Life**" Lease to own program.



**Want to speak to one of our satisfied customers? Contact us today and we'll provide contact information for a location similar to yours to help in your decision making!**

## Step 2: Decide if you'd like to do training at your facility or at ours!

**Authorized Training Partners with:**



Canadian Red Cross  
Croix-Rouge canadienne

Training Partner / Partenaire de formation



HEART & STROKE FOUNDATION OF MANITOBA

Authorized Provider



First-Aid, CPR & AED



CPR & AED only



CPR & AED only



BLS for HCP

**Contact us today to find out what kind of training best fits your requirements!**

**[www.cfat-fesc.ca/Quick\\_Quote](http://www.cfat-fesc.ca/Quick_Quote)**

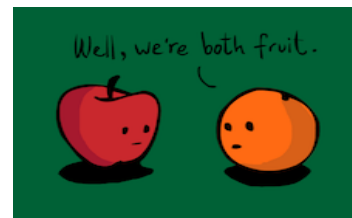
Check out the next page to see how to compare this AED bundle to what others offer!




**Step 3: Compare with confidence!**

**Not sure if you're comparing Apples to Apples? We can Help!**

**When comparing AEDs, distributors and training providers, there is a lot to consider. Use this checklist to see how we compare against the rest:**



		Company #2	Company #3
1) Do you register the AED I'm looking at purchasing, with the Heart & Stroke Foundation of Mb.?	✓		
2) Do you have a medical director overseeing your first-aid, CPR & AED programming?	✓		
3) If the AED is ever used, will you download the incident free of charge?	✓		
4) If the AED is ever used, will you replace the used set of AED electrode pads free of charge?	✓		
5) Do you offer Critical Incident Stress Debriefing (CISD) in the event of the AED being used?	✓		
6) Do you have AED servicing videos available on your website free of charge?	✓		
7) Do you have servicing / maintenance checklists on your website free of charge?	✓		
8) Do you provide automatic email notifications when electrode pads & batteries need to be replaced?	✓		
9) Do you provide automatic email notifications when participants need to be retrained?	✓		
10) Do you offer program reports when needed for budgeting purposes upon request?	✓		
11) Do you offer group training that can be done at our location?	✓		
12) Do you have a training facility where you have scheduled courses to send people to get trained?	✓		
13) If I am to purchase the AED, do you accept Visa, Master Card, AMEX or debit for payment?	✓		
14) Do you offer a "Lease to Own" financing option?	✓		
15) Will you keep track of our existing AEDs and remind us when they need to be serviced?	✓		

**Learn more and view an online demonstration of the Philips HeartStart FRx at: [WWW.cfat-fesc.ca](http://www.cfat-fesc.ca)**

***If you happen to have any questions, concerns or comments relating to the information and pricing provided here, please feel free to contact us anytime for clarification:***



**Office #:** (204) **233-CFAT** (2328)  
**Email:** [AED@cfat-fesc.ca](mailto:AED@cfat-fesc.ca)  
**Website:** [www.cfat-fesc.ca](http://www.cfat-fesc.ca)