



Office #: (204) 233-CFAT (2328)  
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Philips Health Care Canada  
 AED Authorized Master Stocking Distributor

**Automated External Defibrillator (AED): Philips HeartStart FRx**

**School Site / School Division AED Bundle**

For Adults, Children & Infants (Capability)

<b>\$2,771.04</b>	<b>1</b>	<b>/ AED Bundle</b>
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<b>This AED bundle has been discounted:</b>	<b>10%</b>
<b>For your convenience! 😊</b>	

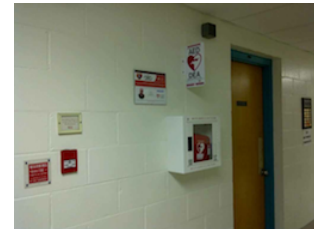
**Getting a better deal else where? Ask about our PRICE MATCH GUARANTEE!**

**Includes: AED, Accessories, Installation, taxes and a 10% Discount**

**PROGRAMMING & IMPLEMENTATION CONSULTATION INCLUDED**

**Here's what you receive with this bundle:**

<b>1</b>	<b>Philips HeartStart FRx AED (English or French)</b> (Includes 1 battery & 1 set of electrode pads)
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St.-Norbert Elementary School

**To properly equip your facility, this AED also includes some of the following accessories:**

1	Standard Carry Case (Red)
1	Surface Mounted Bilingual Wall Sign
1	"Fast Response Kit"- (Scissors, razor, gloves, face shield, towel)
1	Basic Surface Mounted Security Cabinet (English & French)
0	Extra Battery (Long Life: 4 year, 200 shocks & 5 year install before date)
1	Extra Adult SMART Pads
0	Pelican Hard Case (Red)
1	Pediatric Key (Allows for Child defibrillation - 1 - 8 yrs.)
0	Basic Surface Mounted Bracket
1	Call 9-11 reminder card w/ AED
1	Philips HeartStart FRx Owners Manual
1	Philips HeartStart FRx Product training DVD



**Some of the current locations where we've placed a:  
 School Site / School Division AED Bundle**

**Brandon School Division  
 Beautiful Plains School Division  
 Starbuck School  
 Whiteshell School District**

**DID YOU KNOW?!**

The Philips HeartStart FRx AED has a 5-year Manufacturers Warranty!  
 You can also add 2 extra years of warranty anytime! Ask us how.

**Remember, we can customize a bundle for any type of facility. CONTACT US TODAY!**

<b>LEASE TO OWN YOUR AED TODAY!</b>	<b>Estimated Lease Payments / Month</b>			
	<b>24</b>	<b>36</b>	<b>48</b>	<b>60</b>
<b>Ask about our industry leading: "Lease On Life" * Program Today!</b>	😊	😊	😊	😊
Interested in having lease type payments for your AED? Choose the term you want; once you're done paying, the AED is yours!				
*A short lease application must be completed before qualifying for our "Lease On Life" Program. Please contact us for more details.				

**Check out the next page to see how this bundle may be right for you!**



"The bitterness of poor quality lingers long after the sweetness of low cost is forgotten" - L. Porteous Fenster

# WE KNOW AED'S AND IT SHOWS!



## Step 1: Decide if **CANADIAN FIRST-AID TRAINING Ltd.** is the right company to work with!

### Things you may want to know about us:

- 1) **Currently the leading provider of AED's in Manitoba!**
- 2) Medical Director on staff overseeing our First-Aid, CPR & AED training programs (Dr. Gilles Pinette)
- 3) First-Aid, CPR & AED Instructor Trainer on staff - **Heart & Stroke Foundation of Manitoba (HSFM) and Canadian Red Cross (CRC)**
- 4) Member in good standing with the Heart & Stroke Foundation of Manitoba (**HSFM**) AED Task Force
- 5) Compliant and exceed all proposed AED legislation requirements (Bill 20) as well as best practices provided by the **HSFM** and **CRC**.
- 6) All instructors are experienced and/or medically trained responders for all training courses with the **HSFM** and **CRC**.

### **We also include the following at no extra charge!**

- 1) **PRICE MATCH GURANTEE!** Provide a quote from any manufacturer or provider and we'll match it. If we can't, we'll give you a Manitoba Regulation First-Aid Kit! (\$42.00 Value)
- 2) **GUARANTEED IN-STOCK POLICY:** We guarantee to have your AED bundle, electrode pads and batteries in stock. If we don't, we'll give you a Manitoba Regulation First-Aid Kit! (\$42.00 Value)
- 3) **Emergency resuscitation downloading of AED.** If your AED is ever used, we will replace all required accessories (i.e. Electrode Pads, battery, fast response kit).
- 4) Automatic email reminder to advise you of expired trained responders, when to service batteries & electrode pads.
- 5) 1-on-1 instructional session on how use and maintain Philips HeartStart FRx® AED (Approx. 30 min.)
- 6) Upon request, provide AED compliance reports for yearly training & servicing requirements. Assists in fiscal year budgeting.
- 7) Will service and support any warranty work on all products we sell.
- 8) Complimentary AED Program support. **Call us today to learn more!**
- 9) **FREE** rental of AED's for company related special events.
- 10) Can finance AED's for your facility through our "**Lease On Life**" Lease to own program.



**Want to speak to one of our satisfied customers? Contact us today and we'll provide contact information for a location similar to yours to help in your decision making!**

## Step 2: Decide if you'd like to do training at your facility or at ours!

**Authorized Training Partners with:**

Canadian Red Cross  
Croix-Rouge canadienne

Training Partner / Partenaire de formation

HEART & STROKE FOUNDATION OF MANITOBA

Authorized Provider

First-Aid, CPR & AED

CPR & AED only

CPR & AED only

BLS for HCP

Contact us today to find out what kind of training best fits your requirements!

**[www.cfat-fesc.ca/Quick\\_Quote](http://www.cfat-fesc.ca/Quick_Quote)**

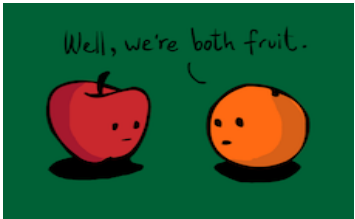
Check out the next page to see how to compare this AED bundle to what others offer!




**Step 3: Compare with confidence!**

**Not sure if you're comparing Apples to Apples? We can Help!**

**When comparing AEDs, distributors and training providers, there is a lot to consider. Use this checklist to see how we compare against the rest:**



- 1) Do you register the AED I'm looking at purchasing, with the Heart & Stroke Foundation of Mb.?
- 2) Do you have a medical director overseeing your first-aid, CPR & AED programming?
- 3) If the AED is ever used, will you download the incident free of charge?
- 4) If the AED is ever used, will you replace the used set of AED electrode pads free of charge?
- 5) Do you offer Critical Incident Stress Debriefing (CISD) in the event of the AED being used?
- 6) Do you have AED servicing videos available on your website free of charge?
- 7) Do you have servicing / maintenance checklists on your website free of charge?
- 8) Do you provide automatic email notifications when electrode pads & batteries need to be replaced?
- 9) Do you provide automatic email notifications when participants need to be retrained?
- 10) Do you offer program reports when needed for budgeting purposes upon request?
- 11) Do you offer group training that can be done at our location?
- 12) Do you have a training facility where you have scheduled courses to send people to get trained?
- 13) If I am to purchase the AED, do you accept Visa, Master Card, AMEX or debit for payment?
- 14) Do you offer a "Lease to Own" financing option?
- 15) Will you keep track of our existing AEDs and remind us when they need to be serviced?

	Company #2	Company #3
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**Learn more and view an online demonstration of the Philips HeartStart FRx at: [WWW.cfat-fesc.ca](http://www.cfat-fesc.ca)**

***If you happen to have any questions, concerns or comments relating to the information and pricing provided here, please feel free to contact us anytime for clarification:***



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